



**Ask me  
About Special  
Introductory  
Pricing!**

**80,000 HOMES**



**DEMOGRAPHICS**

YourHometownPros.com Magazine will be received personally by the most upscale and affluent homes in the Metro Atlanta area.

**Meet our homeowners:**

- Top Earners Professionals/ Doctors/Business Owners
- 86% are married with children
- \$300,000 Average Home Value
- Dines out in fine restaurants
- \$115,000 Average Household Income
- Highly Educated

**MECHANICAL SPECS**

Trim Size.....8 3/8" x 10 7/8"  
 Art / Bleed Size.....8 5/8" x 11 1/8"  
 Color..... Full Process Color  
 Paper..... 50lb, gloss text  
 Resolution..... 300 dpi / Max. 200-Line Screen  
 Applications.. InDesign / Photoshop / Illustrator  
 ..... .eps / .jpg / .tiff / .psd / Hi Res.pdf

**RATES - 80,000 Home Distribution**

Feature your business in YourHometownPros.com Magazine with a professionally designed ad starting at just \$149 per month.

Choose a standard ad format, or highlight your business with a professionally written article about what makes you stand out from the competition.

Ad Size	4 Issues	8 Issues BEST VALUE	Ad Size	4 Issues	8 Issues BEST VALUE
Full Page with Article	\$3,325	\$3,195	Triple Featured Pro Ad	\$447	\$447
Full Page	\$3,175	\$3,045	Double Featured Pro Ad	\$298	\$298
1/2 Page	\$1,695	\$1,450	Single Featured Pro Ad	\$149	\$149
1/4 Page	\$1,050	\$850			

**Premium Positions**

	4 Issues	8 Issues
Front Cover + Page 4 Article	Full Page + \$1,100 \$4,425	\$4,295
Back Cover	Full Page + \$750 \$3,925	\$3,795
1/2 Page	Ad Rate + 10%	-----
1/4 Page	Ad Rate + 10%	-----

**Mailing Schedule - Mailing 8 times per year**

Summer Issues: June, July	Winter Issues: Dec, Jan
Fall Issues: Sept, Oct.	Spring Issues: March, April

**GET STARTED TODAY!!!**

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**Beautiful, Color Postcards!**  
 Mailing to 80,000 of  
 Atlanta's most affluent homes.  
 May, August, November, February.  
**404.368.8170**



**Neighborhood Communications**  
 Target over 300,000+ Homes  
 through print, web & mobile devices.  
 Contact us today for more information.  
**www.kda-communications.com**